

**ORANGE COUNTY INTERSCHOLASTIC ATHLETIC ASSOCIATION
ATHLETIC DIRECTORS WORKSHOP**

**TUESDAY, DECEMBER 13, 2011- 9:30 A.M.
ORANGE-ULSTER BOCES, CARL P. ONKEN CONFERENCE CENTER
Room A**

AGENDA

1. Approval of Minutes of Last Meeting (November 22, 2011)
2. OCIAA President's Report – Mr. Doug Murphy
Section IX
 - a. Girls Golf
 - b. Sponsorship
 - c. Softball Regionals
 - d. League Membership vs. Friend and Neighbor Status
3. OCIAA Athletic Coordinator's Report – Mr. James M. Osborne
Items of Concern:
 - A. NYSPHSAA December 2011 Office Report
 - B. Modified Sports Review
 - C. Winter Coaching Classes
 - D. 2012 Associate Membership
 - E. 2012-2013 Sports Teams
 - F. Athletic Coordinator's Office Budget for 2012-2013
 - G. Fall Start Date 2012
 - H. Fiscal Concerns for 2012-2013
4. Old Business
5. New Business
6. Next Athletic Directors Workshop – Tuesday, January 24, 2012 at 9:30 a.m.
Orange-Ulster BOCES, Carl P. Onken Conference Center, Room B & C

Section IX Meeting – Tuesday, January 10, 2012 at 9:30 a.m.
Marlboro Intermediate School
7. Adjourn



Section IX Athletics

Robert Thabet, Executive Director

SPONSORSHIP PACKAGE

Section IX Athletics would like to begin pursuing naming/title/presenting sponsorship partnerships with compatible and appropriate partners to continue to support the mission of high school athletics in Section IX. The sponsors would not have control of events regardless of level of presenting sponsorship. Listed below is what a presenting sponsorship may look like for a Section IX Tournament.

- Purpose/Objective:
To enhance the championship experience for all participants and attendees by offsetting costs of venues, officials, etc. while also keeping admission tickets affordable.
- Name of Tournament Section IX _____ Championship presented by

- Designation as “ _____ ”
- Sponsorship benefits:
If Section IX had a program for the Championship – Full page ad
If Section IX had a program for the Championship – Logo on the cover

Name and logo on Section IX website

Name and logo on Sport page – Section IX website

Banner displayed at the Tournament

Logo on LED, score board or video board where applicable

Use of Section IX Athletics logo on marketing materials

PA announcement during the Championship event

On site exhibit space to display merchandise

Distribution of “Announcement Packet” to member schools during Championship season

Packet content to be approved by Section IX Athletics

The sponsor will have the opportunity to develop promotions to be approved by Section IX Athletics

Cost of presenting sponsorship \$ 5,000.00

