

**ORANGE COUNTY INTERSCHOLASTIC ATHLETIC ASSOCIATION  
ATHLETIC DIRECTORS WORKSHOP**

**TUESDAY, JANUARY 29, 2013 - 9:30 A.M.  
ORANGE-ULSTER BOCES, CARL P. ONKEN CONFERENCE CENTER  
Room B & C**

**AGENDA**

1. Approval of Minutes of Last Meeting (December 18, 2012)
2. OCIAA President's Report – Mr. Doug Murphy
  - A. Section IX Report
    1. Baseball/Softball Substitution
3. OCIAA Athletic Coordinator's Report – Mr. James M. Osborne  
Items of Concern:
  - A. January 2013 NYSPHSAA News
  - B. OCIAA Scholar-Athlete for 2012-2013
  - C. 2013 Late Winter/Spring Coaching Courses (review)
  - D. Mergers for 2013-2014
  - E. 2013-2014 Proposed Athletic Start Dates (vote)
  - F. 2013-2014 Proposed Athletic Calendar (vote)
  - G. Orange-Ulster BOCES 2013-2014 Student Calendar
  - H. 2013-2014 Alignments (vote)
  - I. Fall Scheduling for 2013
  - J. Section IX Football 2013
  - K. Fiscal Concerns for 2013-2014
  - L. OCIAA Cheerleading
  - M. Athletic Coordinator Office Budget for 2013-2014
4. Old Business
5. New Business
6. Next Athletic Directors Workshop – Tuesday, February 26, 2013 at 9:30 a.m.  
Orange-Ulster BOCES, Carl P. Onken Conference Center, Room B & C  
  
Section IX Meeting – Tuesday, March 5, 2013 at 9:30 a.m.  
Orange-Ulster BOCES, Carl P. Onken Conference Center, Room B & C
7. Adjourn



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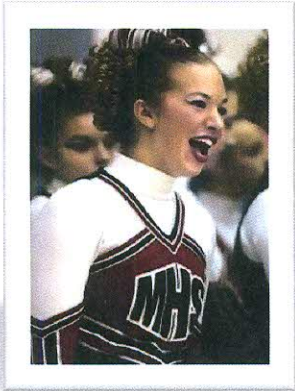
This is an exciting time of the year as we wrap up the fall sports seasons and begin the winter seasons. As we prepare for the upcoming championships I want to make sure we are focused on the true value of participation in interscholastic sports. I have had the opportunity to meet with many of our state's top leaders over the course of the last four months and always make it a point to ensure they know students who participate in our programs are learning lifelong lessons, receive better grades and miss less school when compared to students who do not participate. Research continues to provide evidence for the value of participation and it is our responsibility to highlight and promote our student-athletes and the positive influences they receive by participating.

*Robert Zayas*  
NYSPPHSAA Executive Director

**REGISTRATION DEADLINE EXTENDED:**

Nearly 50 teams have already registered for the NYSPHSAA East Cheerleading Invitational! The DEADLINE for the East competition has been extended to Monday, January 14. Registration is FREE for the NYSPHSAA cheerleading Regional Invitational events being held during the 2013 Winter season; **East:** January 26, 2013 at Arlington High School (Section 1) and **West:** March 9, 2013 at Rochester Institute of Technology (Section 5).

The NYSPHSAA released the Cheerleading Booklet on Monday, October 15 which included all of the regulations pertaining to these events. These requirements and registration information are outlined in the booklet at the following link:  
<http://www.nyspsaa.org/forms/pdf/Cheerleading.pdf>



**LRG FUNDRAISING OPPORTUNITY:**



The NFHS has licensed the Licensing Resource Group (LRG Prep) the rights to use the NFHS marks in connection with the NFHS Official High School Licensed Product Program.

The program was created to provide a new revenue stream for high schools and their state associations. Apparel and other promotional products with high school names and marks will be produced by designated licensees and sold by national and regional retailers (Walmart, Target, Dick's Sporting Good, etc.)

All NFHS Official High School Licensed Products will have a distinctive hang-tag or sticker. This mark ensures that the manufacturer and retailer are participating in the program and providing royalty payment, of which a portion will be returned to the school. The program is similar to licensing programs created by LRG for colleges and professional leagues.



To get your school started, a school or district administrator must review and sign the non-exclusive licensing agreement. This can be done electronically on [nfhslicensing.com](http://nfhslicensing.com) and/or as a hard copy. If you have questions regarding the agreement, please contact LRG via e-mail [contract@lrgprep.com](mailto:contract@lrgprep.com).

